

# Safety-Reports.com Privacy Policy

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

This privacy policy also covers users who utilize websites and mobile apps provided by Safety-Reports.com including safetyreports.com. The privacy policies listed below are adhered to unless specifically stated otherwise on the individual websites or mobile apps.

## **What personal information do we collect from the people that visit our blog, website or mobile app?**

When utilizing or registering on our site or mobile app, as appropriate, you may be asked to enter your name, email address, mailing address, phone number or other details to help you with your experience.

## **When do we collect information?**

We collect information from you when you register on our site or mobile app, subscribe to a newsletter, respond to a survey, fill out a form or enter information on our site.

## **How do we use your information?**

We may use the information we collect from you when you register on a web site or mobile app, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To allow us to provide certain functions intended by our website or mobile app.
- To allow us to better service you in responding to your customer service requests.
- To send periodic emails regarding your order or other products and services.
- To follow up with them after correspondence (live chat, email or phone inquiries)

## **How do we protect your information?**

The information collected by the website or mobile app is done so for your use or to provide functionality you approved by using the service. We never ask for credit card numbers directly via phone and only use approved third-party credit card gateway providers. We do not store credit card data on our public servers. We periodically perform vulnerability scanning and utilize 3<sup>rd</sup> party services that adhere to PCI standards for processing sensitive data.

We use industry standard Malware Scanning software and intrusion detection software on servers.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

## **Do we use 'cookies'?**

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

**We use cookies to:**

- Understand and save user's preferences for future visits.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

**If users disable cookies in their browser:**

If you turn cookies off, some features will be disabled. Some of the features that make your site experience more efficient may not function properly. These features include the ability to set preferences and access to certain secure pages.

**Third-party disclosure**

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when it's release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

**Third-party links**

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Additionally, we do provide third-party hosted solutions for both websites and mobile apps. We therefore have not responsibility or liability for the content and activities provided within a third-party hosted website or app.

**Google**

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We use Google AdSense Advertising on our website.

Google, as a third-party vendor, uses cookies to serve ads on our site. Google's use of the DART cookie enables it to serve ads to our users based on previous visits to our site and other sites on the Internet. Users may opt-out of the use of the DART cookie by visiting the Google Ad and Content Network privacy policy.

**We have implemented some of the following:**

- Google Display Network Impression Reporting
- Demographics and Interests Reporting
- DoubleClick Platform Integration

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

**Opting-out:**

Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

**California Consumer Privacy Act 2018 (CCPA)**

**CCPA Website:** [CCPA Link](#)

CCPA requires commercial websites and online services to describe their collection and use of Personally Identifiable Information from California consumers. Personally Identifiable Information is defined as personal data like names, address, email, social security numbers, demographics, income, age, credit card information, etc. The following outlines SRI's privacy policy pertaining to the CCPA:

Safety Reports Website ([www.safety-reports.com](http://www.safety-reports.com))

Safety-Reports.com, Inc. allows for site visitors to register for products, services and information by entering limited personal information (name, address, email, phone) in order to provide the visitor with information regarding the SRI products and services. The information collected by SRI is used to provide users with product information in the form of newsletters, marketing communications, product updates, phone calls and other communication mediums.

SRI does not sell or provide the information collected to any third party. Any site visitor who has provided personal User Information\* may request to have their personally identifiable information modified or removed by following the instructions in the section below labeled *Right of Access, Modify, Remove*.

SRI is not required to comply with CCPA based upon the criteria set forth, including company size, number of California user's information collected/maintained and due to the fact that we do not sell or market User Information. Notwithstanding, SRI does abide by and provide you with the ability to have your User Information\* removed per the CCPA requirements.

\*User Information that is contained within an Enterprise Account where that the user was an employee, contractor or subordinate thereof, will be required to receive permission in writing from the owning Enterprise Account to have information removed.

**COPPA (Children Online Privacy Protection Act)**

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under the age of 13 years old.

**Fair Information Practices**

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to comply with Fair Information Practices, should a confirmed Data Breach occur involving your User Information, we will notify you via in-site notification within 7 business days. For avoidance of doubt, Data Breach will be defined as the unauthorized access or exfiltration of sensitive User Information such as credit card, social security number or confidential information from SRI systems.

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that, individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

### **CAN SPAM Act**

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions

To be in accordance with CANSPAM, we agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can email us at

- Follow the instructions at the bottom of each email and we will promptly remove you from ALL correspondence.

### **Mobile App Usage**

The Safety-Reports.com platform includes mobile app software for use by you. This usage can include access to the camera, GPS positioning information, phone dialer, email, text messaging and other features. Usage of these and other features require your approval before use. Once approved, any information including GPS positioning data, photos, messages, etc. utilized by the application or service can be used as a part of the service offering.

### **EU General Data Protection Regulation (GDPR)**

Any Customers (You) of Safety-Reports, who are subject to the rules and regulations stipulated under the GDPR, are considered “data controllers” and thus requires that you have a written agreement or permission for any and all data that is processed by Safety-Reports (the “data processor”). This will include information entered and maintained within Safety-Reports including employees and users that use Safety-Reports products and services as well as any companies, sub-contractors, responsible parties or other data that might be collected during an inspection or audit that could personally identify a person or persons.

### *Right of Use*

To comply with the GDPR, our legal grounds for “processing” and maintaining personal data is to 1) perform the functions provided within the Safety-Reports products and services, 2) contacting you or personal contacts entered by you, regarding our products and services and 3) asking your consent on changes and use of your personal data. In addition, Safety-Reports may be subject to certain legal requirements that may cause you to provide certain personal information if requested by an authorized law enforcement body.

### *Right of Access, Modify, Remove*

You have the right to access or request a copy of the personal information about you and any other personal identifiable information including the companies, subcontractors and other third-party information provided by you and maintained by Safety-Reports. In addition, you may request that any personal information about you or others be modified or removed (deleted) from Safety-Reports products and services. All requests must be delivered with confirm receipt to SRI address information below.

By continuing to use Safety-Reports products and services, you acknowledge the above listed terms of the SRI Privacy Policy and accept the terms of use provided within.

### **Contacting Us**

If there are any questions regarding this privacy policy, you may contact us using the information below.

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